

RESPONSIBILITIES & EXPECTATIONS

1. RECRUITMENT

- Actively recruit students from your school to register on StartingIntoPractice.com.
 - Goal: Secure at least 5 new Starting into Practice signups per calendar quarter.
- Actively recruit students from your school for any open Ambassador positions.

2. ENGAGEMENT

- Be an active participant in the designated Slack channel for ambassadors.
- Staying up to date on information from Mandi's Monthly Email.
- Responding to questions and discussions in Slack.
- Replying to emails in a timely manner.

3. SOCIAL MEDIA

- Follow and engage with:
 - @NCMIC_SIP on Instagram
 - @StartingIntoPractice on LinkedIn
- Share at least 3 posts per month on either Instagram or LinkedIn.

4. MEETINGS

- Participate in quarterly one-on-one virtual meetings to discuss initiatives and share insights.
- Before each meeting, prepare:
 - A summary of social media posts shared.
 - A list of upcoming campus events you plan to attend.

5. TERM COMMITMENT

- Serve as an ambassador for a 12-month term (January 1 – December 31).

6. TIME COMMITMENT

- Dedicate approximately 3 hours per month to ambassador activities (excluding retreats), including:
 - Handing out business cards.
 - Promoting Starting into Practice & Bucks for Boards.
 - Attending on-campus events.

7. RETREAT ATTENDANCE

- Attend the student ambassador retreat during the first quarter of each year.
- All expenses are covered by NCMIC.

8. EVENT REPRESENTATION

- Represent NCMIC at on-campus events, such as:
 - Starting Into Practice events
 - Vendor Days
 - Homecoming
 - Assist in promoting voluntary events.